

# HEART SAFE SOLUTION<sup>SM</sup>

## Readiness is Everything

### Care Advantage AED Program Implementation and Management— A Heart Safe Solution from Physio-Control

You want to create a safe workplace for your employees and colleagues. But sudden cardiac arrest (SCA) can strike anyone in your organization at any time, regardless of age or health. The only definitive treatment for SCA is CPR and defibrillation within minutes.

#### Will you be ready to respond?

Deploying automated external defibrillators (AEDs) is a strong start. But truly being ready to respond also requires the right support for your technology. Delivered by Physio-Control, a Care Advantage Heart Safe Solution is custom-designed for the way your company works, and provides unrivaled planning and management guidance for your AED program at every step.

#### Complete

We provide a comprehensive AED implementation and management program, including expert guidance, training, tools and ongoing support

#### Flexible

Heart Safe Solution AED program management is adaptable and customized to fit your organization's support needs and budget requirements

#### Personalized

Physio-Control specialists assist you personally, including a dedicated Heart Safe Certified Account Representative, expert trainers and onsite services by factory-certified technicians



**“A customer leaving one of our stores went limp and fell. CPR was started, with employees and customers quickly lining up to assist. An employee arrived with the LIFEPAK AED, it analyzed his heartbeat and delivered a shock. Had our LIFEPAK not been there, it very well could have been a different outcome for this customer.”**

— Kelly Kettler, RN-BSN  
Claims Manager, Cabela's  
Heart Safe Solution customer since 2010



#### LIFEPAK CR<sup>®</sup> Plus Automated External Defibrillator

- Fully automatic—no shock button to push
- Easy-to-position electrode pads
- ClearVoice™ audio prompts give calm, clear guidance
- Can escalate energy up to 360 joules for difficult-to-defibrillate patients
- Lowest cost of ongoing ownership and an 8-year warranty

**800**

**Approximate  
U.S. deaths  
from SCA daily**

**13%**

**Percentage of  
workplace deaths  
from SCA**

## The Physio-Control Difference

A Heart Safe Solution gives your business an advantage it won't find with any other solution: the Physio-Control Team. No other program provides the level of service we deliver. And no other company knows our AEDs like we do.

## Heart Safe Solution Care Advantage

<b>Dedicated Account Support</b>	<ul style="list-style-type: none"><li>▪ Dedicated Physio-Control Account Support Representative (ASR)</li><li>▪ Program development and ongoing management</li><li>▪ Proactive maintenance and training reminders</li><li>▪ ASR program check-in every 6 months</li></ul>
<b>Heart Safe Central</b>	<ul style="list-style-type: none"><li>▪ Proprietary software tracks all AED program components</li><li>▪ Intuitive dashboards and electronic reminders</li><li>▪ Single user-friendly tracking location</li><li>▪ Tracks other equipment (smoke detectors, emergency kits, safety supplies)</li><li>▪ Includes unique AED implementation templates</li></ul>
<b>Medical Direction and Registration</b>	<ul style="list-style-type: none"><li>▪ Complete AED prescription</li><li>▪ Ongoing medical oversight</li><li>▪ State registration and prescription support</li></ul>
<b>Onsite Post-event Support</b>	<ul style="list-style-type: none"><li>▪ Response by national network of certified service engineers</li><li>▪ Post-event data download from AED</li><li>▪ Clinical event data review by medical director</li><li>▪ Optional onsite counseling services</li><li>▪ HIPAA-compliant patient data transfer</li><li>▪ Reports filed in accordance with local regulations</li><li>▪ Same support as hospital and ambulance customers</li></ul>

Customize your Heart Safe Solution with additional options including CPR/AED training, AED Challenge® online training program and more. Contact your Physio-Control representative and find out how a Care Advantage Heart Safe Solution can help your organization stay ready—and respond. Visit [physio-control.com/heartsafe](http://physio-control.com/heartsafe) or call 888.627.0007 today.



**Physio-Control Headquarters**  
11811 Willows Road NE  
Redmond, WA 98052  
[www.physio-control.com](http://www.physio-control.com)

*Customer Support*  
P. O. Box 97006  
Redmond, WA 98073  
Toll free 800 442 1142  
Fax 800 426 8049

**Physio-Control Canada**  
Physio-Control Canada Sales, Ltd.  
7111 Syntex Drive, 3rd Floor  
Mississauga, ON  
L5N 8C3  
Canada  
Toll free 800 895 5896  
Fax 866 430 6115